

Landau Learner Curriculum Overview

Subject: Business

Curriculum Leader: JAW

Year: 10

Curriculum organisation				
Students have five learning sessions across the two week timetable.				
What topics will students be studying this year? Includes links to National Curriculum, Curriculum Intent and Prior Related Learning*				
Term 1: Making the business effective	Term 2: Understanding external influences on business	Term 3: Understanding external influences on business	Term 4: Growing the business	Term 5: Growing the business
<p>The options for start-up and small businesses Business location The marketing mix Business plans</p> <p>Students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.</p>	<p>Business stakeholders Technology and business Legislation and business The economy and business External influences</p> <p>Students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences.</p>	<p>Business stakeholders Technology and business Legislation and business The economy and business External influences</p> <p>Students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences.</p>	<p>Business growth Changes in business aims and objectives Business and globalisation Ethics, the environment and business</p> <p>Students are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.</p>	<p>Business growth Changes in business aims and objectives Business and globalisation Ethics, the environment and business</p> <p>Students are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.</p>
<p>Curriculum intent: The business curriculum follows a sequence from a broad Year 9 curriculum introducing the landscape of business through to challenging business concepts, appreciating the impact of business on the wider economic and social environment. We encourage students to create and embrace enterprising approaches to business opportunities, issues and risks whilst being aware of the ethical considerations and responsibilities confronted by businesses. As a Business team, we play a key part in developing students' workplace skills, which in turn will contribute to their future economic wellbeing and foster an understanding of society's needs. Our curriculum contextualises learning through the use of real life situations and an engagement with the authentic experiences of working businesses to inspire their commercial thinking, economic knowledge and employability.</p>				
<p>Qualification aims and objectives: Enable students to:</p> <ul style="list-style-type: none"> know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems develop as effective and independent students, and as critical and reflective thinkers with enquiring minds use an enquiring, critical approach to make informed judgements investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business <p>Develop and apply quantitative skills relevant to business, including using and interpreting data.</p>				

<p>Equipment needed for sessions:</p> <ul style="list-style-type: none"> • Business exercise book • Calculator and fully equipped pencil case 	<p>What can you do to support your child?</p> <ul style="list-style-type: none"> • Ensure your child has completed their weekly homework (recorded on Show My Homework) • Encourage your child to read/listen to the news as a way to keep up-to-date with business related current affairs
<p>How will learning be assessed and progress measured?</p> <ul style="list-style-type: none"> • Regular exam based assessments • Marking of written assessments is carried out on a regular basis in line with the College policy • Regular self-assessment from SMHW quizzes based on knowledge of key concepts and terms in Business 	<p>Extension and enrichment activities:</p>