

Landau Learner Curriculum Overview

Subject: Business

Curriculum Leader: JAW Year: 11

Curriculum organisation

Students have five learning sessions across the two week timetable.

What topics will students be studying this year? Includes links to National Curriculum, Curriculum Intent and Prior Related Learning*

Term 1: Making marketing decisions	Term 2: Making operational decisions	Term 3: Making operational decisions	Term 4: Making financial decisions / Making human resource decisions	Term 5: Making human resource decisions
Product Price Promotion Place Using the marketing mix to make business decisions Students will explore how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace.	Business operations Working with suppliers Managing quality The sales process This topic focuses on meeting customer needs through the design, supply, quality and sales decisions a business makes.	Business operations Working with suppliers Managing quality The sales process This topic focuses on meeting customer needs through the design, supply, quality and sales decisions a business makes.	Business calculations Understanding business performance Organisational structures Effective recruitment Effective training and development Motivation Students will explore the tools a business has to support financial decision making, including ratio analysis and the use and limitation of a range of financial information. Growing a business means that decisions relating to organisational structure, recruitment, training and motivation need to be made to influence business activity.	Organisational structures Effective recruitment Effective training and development Motivation Growing a business means that decisions relating to organisational structure, recruitment, training and motivation need to be made to influence business activity.

Curriculum intent: The business curriculum follows a sequence from a broad Year 9 curriculum introducing the landscape of business through to challenging business concepts, appreciating the impact of business on the wider economic and social environment. We encourage students to create and embrace enterprising approaches to business opportunities, issues and risks whilst being aware of the ethical considerations and responsibilities confronted by businesses. As a Business team, we play a key part in developing students' workplace skills, which in turn will contribute to their future economic wellbeing and foster an understanding of society's needs. Our curriculum contextualises learning through the use of real life situations and an engagement with the authentic experiences of working businesses to inspire their commercial thinking, economic knowledge and employability.

Qualification aims and objectives: Enable students to:

- know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society
- apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts
- develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems
- develop as effective and independent students, and as critical and reflective thinkers with enquiring minds
- use an enquiring, critical approach to make informed judgements
- investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business

Develop and apply quantitative skills relevant to business, including using and interpreting data.

Equipment needed for sessions:	What can you do to support your child?
<ul style="list-style-type: none">• Business exercise book• Calculator and fully equipped pencil case	<ul style="list-style-type: none">• Ensure your child has completed their weekly Theme 1 revision home (recorded on Show My Homework)• Encourage your child to read/listen to the news as a way to keep up-to-date with business related current affairs
How will learning be assessed and progress measured?	Extension and enrichment activities:
<ul style="list-style-type: none">• Regular exam based assessments• Marking of written assessments is carried out on a regular basis in line with the College policy• Regular self-assessment from SMHW quizzes based on knowledge of key concepts and terms in Business	<ul style="list-style-type: none">• Weekly Business intervention sessions