

Landau Learner Curriculum Overview

Subject: Business

Curriculum Leader: JAW

Year: 13

Curriculum organisation

Students have 10 timetabled session over the fortnight, staffed by two learning tutors.

What topics will students be studying this year? Includes links to National Curriculum, Curriculum Intent and Prior Related Learning*

Term 1:	Term 2:	Term 3:	Term 4:	Term 5:
Business decisions and strategy <ul style="list-style-type: none"> Business objectives and strategy: Corporate objectives; Theories of corporate strategy; SWOT analysis; Impact of external influences 	Business decisions and strategy <ul style="list-style-type: none"> Business growth: Growth; Mergers and takeovers; Organic growth; Reasons for staying small 	Business decisions and strategy <ul style="list-style-type: none"> Decision-making techniques: Quantitative sales forecasting; Investment appraisal; Decision trees; Critical Path Analysis 	Business decisions and strategy <ul style="list-style-type: none"> Influences on business decisions: Corporate influences; Corporate culture; Shareholders versus stakeholders; Business ethics 	Business decisions and strategy <ul style="list-style-type: none"> Assessing competitiveness: Interpretation of financial statements; Ratio analysis; Human resources
Business decisions and strategy <ul style="list-style-type: none"> Managing change: Causes and effects of change; Key factors in change; Scenario planning 	Global business <ul style="list-style-type: none"> Globalisation: Growing economies; International trade and business growth; Factors contributing to increased globalisation; Protectionism; Trading blocs 	Global business <ul style="list-style-type: none"> Global markets and business expansion: Conditions that prompt trade; Assessment of a country as a market; Assessment of a country as a production location; Reasons for global mergers or joint ventures; Global competitiveness 	Global business <ul style="list-style-type: none"> Global marketing: Marketing; Niche markets; Cultural/social factors 	Global business <ul style="list-style-type: none"> Global industries and companies (multinational corporations): The impact of MNCs; Ethics; Controlling MNCs

Curriculum Intent: As a Business team, we play a key part in developing students' workplace skills, which in turn will contribute to their future economic wellbeing and foster an understanding of society's needs. Our curriculum contextualises learning through the use of real life situations and an engagement with the authentic experiences of working businesses to inspire their commercial thinking, economic knowledge and employability.

The business curriculum follows a sequence from a broad Year 12 curriculum introducing the landscape of business through to challenging business concepts, appreciating the impact of business on the wider economic and social environment. We encourage students to create and embrace enterprising approaches to business opportunities, issues and risks whilst being aware of the ethical considerations and responsibilities confronted by businesses.

Students are introduced to business in Themes 1 and 2 through building knowledge of core business concepts and applying them to business contexts to develop a broad understanding of how businesses work. Breadth and depth of knowledge and understanding, with applications to a wider range of contexts and more complex business information, are developed in Themes 3 and 4, requiring students to take a more strategic view of business opportunities and issues. Students are encouraged to use an enquiring, critical and thoughtful approach to the study of business, to understand that business behaviour can be studied from a range of perspectives and to challenge assumptions.

Qualification aims and objectives:

- Define and assess achievement of the knowledge, skills and understanding that will be needed by students planning to progress to undergraduate study at a UK higher education establishment, particularly (although not only) in the same subject area, for example business management, business administration, accountancy and finance, human resource management, marketing, retail management, tourism management and international business

Enable students to:

- develop an enthusiasm for studying business
- gain an holistic understanding of business in a range of contexts
- develop a critical understanding of organisations and their ability to meet society's needs and wants
- understand that business behaviour can be studied from a range of perspectives
- generate enterprising and creative approaches to business opportunities, problems and issues
- be aware of the ethical dilemmas and responsibilities faced by organisations and individuals
- acquire a range of relevant business and generic skills, including decision making, problem solving, the challenging of assumptions and critical analysis

apply numerical skills in a range of business contexts.

Equipment needed for sessions:

- Organised Business folder
- Fully equipped pencil case
- Calculator

What can you do to support your child?

- Ensure homework tasks are completed – these will always be recorded on Show My Homework
- Encourage the student to read a quality newspaper/news website, to ensure they stay up to date with Business related current affairs

How will learning be assessed and progress measured?

- Regular exam based assessments
- Marking of written assessments is carried out on a regular basis in line with the College policy
- Regular self-assessment from SMHW quizzes based on knowledge of key concepts and terms in Business

Extension and enrichment activities: