

Landau Learner Curriculum Overview

Subject: Business **Curriculum Leader:** JAW **Year:** 9

Curriculum organisation				
Students have four learning sessions across the two week timetable.				
What topics will students be studying this year? Includes links to National Curriculum, Curriculum Intent and Prior Related Learning*				
Term 1: Enterprise and entrepreneurship	Term 2: Spotting a business opportunity	Term 3: Putting a business idea into practice	Term 4: Putting a business idea into practice	Term 5: Making the business effective
The dynamic nature of business Risk and reward The role of business enterprise Students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship.	Customer needs Market research Market segmentation The competitive environment Students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research. They will also focus on understanding the competition.	Business aims and objectives Business revenues, costs and profits Cash and cash-flow Sources of business finance This topic focuses on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.	Business aims and objectives Business revenues, costs and profits Cash and cash-flow Sources of business finance This topic focuses on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.	The options for start-up and small businesses Business location The marketing mix Business plans Students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.
Curriculum intent: The business curriculum follows a sequence from a broad Year 9 curriculum introducing the landscape of business through to challenging business concepts, appreciating the impact of business on the wider economic and social environment. We encourage students to create and embrace enterprising approaches to business opportunities, issues and risks whilst being aware of the ethical considerations and responsibilities confronted by businesses. As a Business team, we play a key part in developing students' workplace skills, which in turn will contribute to their future economic wellbeing and foster an understanding of society's needs. Our curriculum contextualises learning through the use of real life situations and an engagement with the authentic experiences of working businesses to inspire their commercial thinking, economic knowledge and employability.				
Qualification aims and objectives: Enable students to: <ul style="list-style-type: none"> know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems develop as effective and independent students, and as critical and reflective thinkers with enquiring minds use an enquiring, critical approach to make informed judgements investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business Develop and apply quantitative skills relevant to business, including using and interpreting data. 				
Equipment needed for sessions:			What can you do to support your child?	

<ul style="list-style-type: none"> • Business exercise book • Calculator and fully equipped pencil case 	<ul style="list-style-type: none"> • Ensure your child has completed their weekly homework (recorded on Show My Homework) • Encourage your child to read/listen to the news as a way to keep up-to-date with business related current affairs
How will learning be assessed and progress measured?	Extension and enrichment activities:
<ul style="list-style-type: none"> • Regular exam based assessments • Marking of written assessments is carried out on a regular basis in line with the College policy • Regular self-assessment from SMHW quizzes based on knowledge of key concepts and terms in Business 	